



product ecology™

design innovate sustain

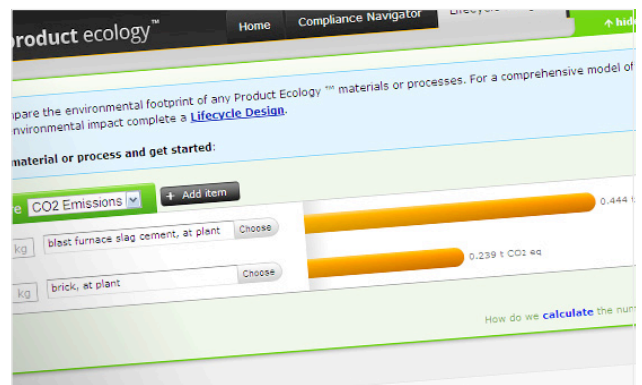
Life Cycle Thinking by Design

Rapidly evaluate, achieve and implement your product sustainability strategies. Any time, anywhere.

What is Product Ecology?

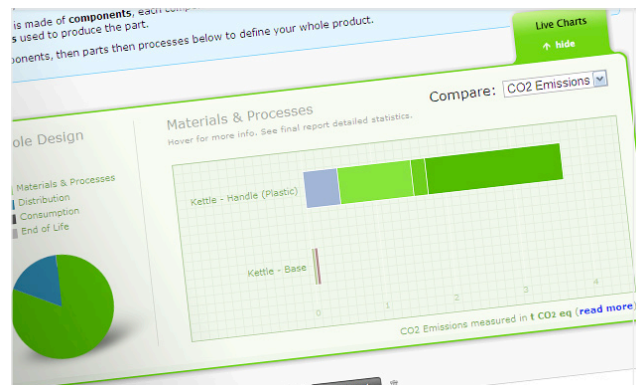
Instant Comparisons

Compare two or more materials side by side to determine indicative life cycle environmental performance. Want to know which processes or transport modes generate the least CO2 emissions? Keep ecoCompare by your side throughout the product development process.



Live visual feedback on your design decisions

Live Charts provides real-time visual and quantitative analysis of the environmental impacts of your design decisions, providing the designer or environmental professional with instant feedback on the scale and sensitivity of impacts.



Guided lifecycle thinking

Lifecycle Designer allows you to instantly analyze, modify and prioritize your design choices across the entire product life cycle. Generate striking product sustainability reports for clients, project partners and stakeholders.

Plus Scenario Manager, Bill of Materials Import, Cradle-to-Grave Analysis, Compliance Navigator and Lifecycle Reporting.

- Secure, web based service
- Accessible wherever you are
- No downloads or desktop software

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Free, instant 30 day Test-Drive available at: www.productecologyonline.com

Why choose Product Ecology?

If you are committed to achieving sustainable outcomes, then Product Ecology will be an essential part of your implementation toolbox.



Make Instant Eco-Comparisons

Instantly compare materials, processes, transport modes and end-of-life options with the unique and powerful ecoCompare™ tool.



Make Guided & Informed Decisions

Make informed and responsible ecodesign decisions based on life cycle thinking and comprehensive LCIA data. Product Ecology is underpinned by ecoinvent data (v2) supplied by the Swiss Centre for Life Cycle Inventories. ecoinvent is a Competence Centre of the Swiss Federal Institute of Technology Zürich.



Understand Compliance Requirements

Identify and understand specific regulatory requirements for your product and its intended market(s) with Compliance Navigator, the preliminary compliance review tool.



Generate Clear & Polished Reports

Generate compelling reports as PDFs for customers, clients, colleagues, project partners and interested stakeholders.



Simple Subscription & Instant Access

Choose from four simple monthly or annual subscriptions to suit your specific needs, budget and scale of operations. Just sign up, pay your subscription, and commence using it. It's yours to use. No consultants, no downloads, no wasteful manuals, CDs or packaging.

Who uses Product Ecology?

Product Ecology has global relevance. It has been developed for a diverse range of users. Design practitioners and consultants, through to SMEs, OEMs and global brands. Individuals, companies and associations, are all Product Ecology users.

- ✓ Industrial designers, product developers, design engineers, applied technologists
- ✓ Compliance and regulatory affairs professionals
- ✓ Procurement professionals, including facilities management
- ✓ Corporate sustainability and environmental professionals
- ✓ OEMs, brands, component manufacturers and technology providers
- ✓ Industry associations, trade bodies, professional institutes
- ✓ Non government organizations related to sustainable production and consumption, including fair-trade
- ✓ Research institutions, universities, technical colleges, testing laboratories, consulting companies
- ✓ Educators and students covering disciplines such as design, engineering, applied technology, environmental science/studies, corporate environmental/sustainability management, business and marketing